New dress for Rimitti

On March 20, we celebrate our public holiday. This day is fully dedicated to our sjeika Rimitti. All our citizens behold the sjeika as holy, that's why this is the most favourite day for most of our commoners. Rimitti will sit on her throne all day and people will get the chance to go greet her. They also get the opportunity to pray with her. This is very important for our citizens because they believe our sjeika radiates healing powers.

As you can already read, this day is very important for Sjeikastan. Everything needs to be perfect, especially the dress of the sjeika. For this extraordinary day, the royal house has appealed to Huda Assan, our famous fashion designer and the owner of HudaFashion. With stores in three other UBN-countries, she is a very renowned designer.

Huda was asked to design a dress for Rimitti for the public holiday. She was given total freedom, as long as it looks buckish and very festive. It also has to represent our country Sjeikastan. Huda immediately started brainstorming about the dress. After almost 3 months of backbreaking work, Huda and her amazing team have finished the dress. Below you can see a picture of the dress that Rimitti will be wearing on March 20.



Dress designed by HudaFashion

Price tag connected to this masterpiece? A sloppy 400 000 rimmi. This +/- equals €1 million. With real gold and Swarovski diamonds, this amount is easily explained. If you want to see the Rimitti shine in this extravagant dress then you'll definitely have to come to the palace the 20th of March. She invites everyone to pray, sing and eat with her. See you there!